

# ‘Imagine That’: Eddie Murphy’s Family Fare Predictable as Sunrise

Submitted by [PatrickMcD](#) [1] on June 12, 2009 - 2:36pm

- [Denver](#) [2]
- [Eddie Murphy](#) [3]
- [HollywoodChicago.com Content](#) [4]
- [Imagine That](#) [5]
- [Karey Kirkpatrick](#) [6]
- [Martin Sheen](#) [7]
- [Movie Review](#) [8]
- [Nicole Ari Parker](#) [9]
- [Patrick McDonald](#) [10]
- [Ronny Cox](#) [11]
- [The Beatles](#) [12]
- [Thomas Haden Church](#) [13]
- [Vanessa Williams](#) [14]
- [Yara Shahidi](#) [15]

CHICAGO – Nobody expects an actor to maintain the ambitions of their early career. The manic energy of Eddie Murphy from “Raw” or “48 Hours” is as gone as an ‘80s hairdo. But the numbing sameness of family-friendly Eddie is a direction that is stultifying, and does no favors for him or the audience.

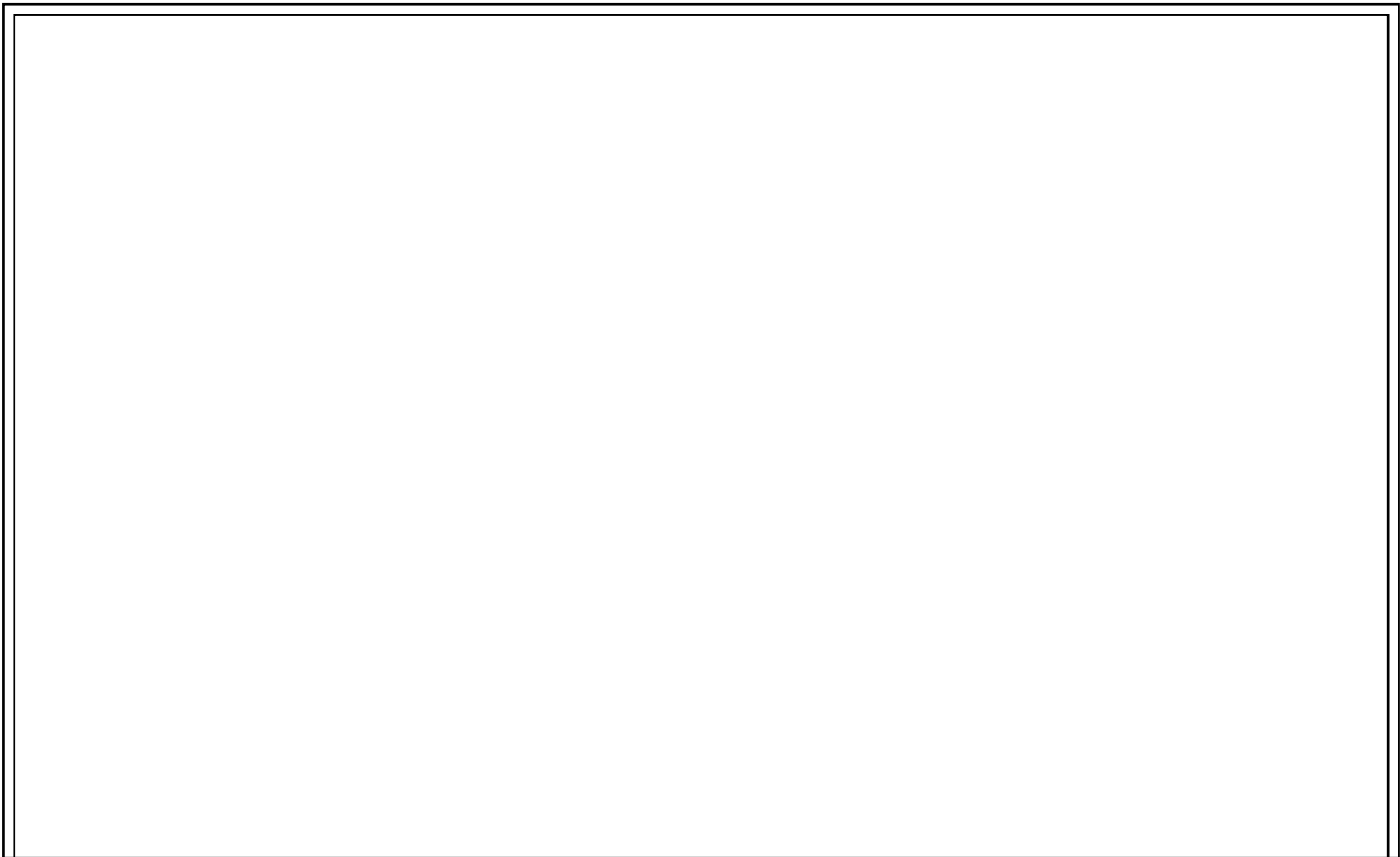


“Imagine That” is actually based on an intriguing premise – that the imaginary friends of Eddie’s daughter (a sweet Yara Shahidi) can also predict the market trends of her father’s investment company.

Murphy plays Evan, the overstressed yuppie of moviedom, living in Denver and raising his daughter Olivia as a divorced Dad. We presume that his workaholic ways split his marriage and makes the relationship with his daughter non-existent, because that is how all high-flying executives who need a comeuppance are portrayed in these types of movie scenarios.

*‘Imagine That’ opens Friday, June 12, and features Eddie Murphy, Yara Shahidi, Thomas Haden Church, Ronny Cox, Nicole Ari Parker, Vanessa Williams and Martin Sheen. Check local theaters for film and showtimes.*

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Eddie Murphy in 'Imagine That'  
Photo credit: © Paramount Pictures

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- [2] <http://www.hollywoodchicago.com/news/denver>
- [3] <http://www.hollywoodchicago.com/news/eddie-murphy>
- [4] <http://www.hollywoodchicago.com/news/hollywoodchicagodotcom-content>
- [5] <http://www.hollywoodchicago.com/news/imagine-that>
- [6] <http://www.hollywoodchicago.com/news/karey-kirkpatrick>
- [7] <http://www.hollywoodchicago.com/news/martin-sheen>
- [8] <http://www.hollywoodchicago.com/news/movie-review>
- [9] <http://www.hollywoodchicago.com/news/nicole-ari-parker>
- [10] <http://www.hollywoodchicago.com/news/patrick-mcdonald>
- [11] <http://www.hollywoodchicago.com/news/ronny-cox>
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- [15] <http://www.hollywoodchicago.com/news/yara-shahidi>
- [16] <http://www.hollywoodchicago.com/reviews/7945/imagine-that-eddie-murphy-s-family-fare-predictable-as-sunrise>