

Film News: Poster Unveiled for 58th Chicago International Film Festival, Oct. 12-23, 2022

Submitted by [PatrickMcD](#) [1] on September 11, 2022 - 5:26am

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CHICAGO – The 58th Chicago International Film Festival (CIFF) recently launched its 2022 promotional campaign with the release of its official poster, centered on the theme of “Life Subtitled.” The 58th edition will take place October 12-23, 2022, and Early Bird passes (through 9/16/22) are available by clicking [58th CIFF](#) [22].

Centered around the poster theme, the comprehensive campaign – created by advertising partner Ogilvy – will be featured starting in September on bus shelters, wild postings, digital and social media elements, and a trailer. In the days leading up to the Festival, captions will be placed around the city and subtitled images of people around Chicago will be shared on social media using the hashtag #LifeSubtitled, as the Festival brings Chicago fully into the yearly celebration of cinema.

The 58th Chicago [applause] International Film Festival [crowd cheering]

[indistinct chatter]

October
- sshhh!
12-23
2022 [Life Subtitled]



The
Chicago
International
Film Festival

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Poster for the 58th Chicago International Film Festival

Photo credit: ChicagoFilmFestival.com

“The Chicago International Film Festival exists to recognize, honor, and inspire creativity,” said Cinema/Chicago Managing Director Vivian Teng. “Ogilvy has been named the most creative ad agency in the world, and our collaboration brings together both history-making creative organizations for the fourth year in 2022.”

The 58th Chicago International Film Festival will take place October 12th-23rd, 2022. For more information, click ChicagoFilmFestival.com [23].

By [PATRICK McDONALD](#) [25]



[24]

Editor and Film Writer
HollywoodChicago.com
pat@hollywoodchicago.com [24]

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