

TV News: Comcast Provides Access to More Xfinity Customers Than Ever for Tokyo Olympics

Submitted by [PatrickMcD](#) [1] on July 23, 2021 - 9:28am

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CHICAGO – As Tokyo gears up for one of the more unusual presentations of the Olympic Games, Comcast recently announced their plans to deliver an unparalleled Olympic viewing experience to all its Xfinity customers on X1, Flex and the Xfinity Stream app. For complete information, [click here](#). [21]

X1 will once again offer Xfinity TV customers the premiere Olympics viewing experience ... offering aggregated, curated and personalized access to all 7,000 hours of NBCUniversal's live, on demand, and streaming coverage of the Games – all in one place – on the TV and across mobile devices with the Xfinity Stream App. Saying “Olympics” into the Xfinity Voice Remote will take users to the Olympics destination, with new personalization options, “Must See” Notifications, sport/athlete/nation pages, Spanish language coverage and more.



Infinity X1 Front Page Menu for the Tokyo Olympic Games
Photo credit: Comcast/Xfinity

On Xfinity Flex, Comcast will offer streamers a robust X1-like Olympics destination that brings all the Olympics-related programming available to stream on the platform ... easily accessible by saying “Olympics” into the Xfinity Voice Remote. Anchoring the destination will be all of Peacock’s live and on-demand programming that’s offered at no extra cost to all Flex customers, which includes six themed channels, live

coverage, short form highlights/news and original docuseries/documentaries. Peacock’s programming will be seamlessly curated alongside other Olympic-related programming from streaming services such as YouTube, HBO Max, Prime Video and more.

Flex customers wanting to experience more of the Games can quickly and easily upgrade to Xfinity TV via the Stream App, so they can access NBC’s live coverage, including the Opening Ceremony and nightly Primetime Show, Telemundo and special access to the Olympic Channel directly on their Flex device. Happy Viewing!

The Opening Ceremony for the Tokyo Olympics is Friday, July 23rd, 2021. The Olympics will run through Sunday, August 8th. For more information, click [Olympics.com/Tokyo](https://olympics.com/Tokyo) [22].



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