

Film News: Virtual 2021 South By Southwest Fest, Mar.16-20, 2021

Submitted by [PatrickMcD](#) [1] on March 14, 2021 - 8:48pm

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CHICAGO – It obviously won't be the same, but the 2021 South by Southwest Film, (SXSW) Music, Media and Conference Festival gathering will take place virtually and online in a five day format, March 16th through the 20th. For information on joining in via passes or tickets, click [SXSW2021](#) [21]

There will be many advantages and unique opportunities through this event, centered as usual in Austin, Texas, including the keynote/talks, conference sessions, music festival showcases, film festival screenings, world-class networking, online exhibitions, and the unexpected discoveries that are always a part of SXSW, all in a digital setting.



March 16th through March 20th, 2021

Photo credit: [SXSW.com](#)

The SXSW fest had origins in New York City in 1986, as it was suggested to a rock journalist in Austin, Texas, to extend a New Music Seminar that took place in NYC and make it "New Music Seminar Southwest." That fell through, so the journalist (Roland Swanson of *The Austin Chronicle*) organized a local music festival in 1987 with co-founders Lewis Black and Nick Barbaro. Black came up with the South by Southwest moniker, a take-off on Alfred Hitchcock film title "North by Northwest."

All the information about the festival can be accessed by [clicking here](#). [22] Here is a "first look" trailer ...

Patrick McDonald of HollywoodChicago.com will be providing coverage of the SXSW 2021 throughout the duration of the festival.

The virtual 2021 South by Southwest Festival will take place March 16th through March 20th. For tickets, events schedule and all information click on [SXSW.com](#) [23]



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