

Box Office News: 'The Dark Knight Rises' Opens With Epic Numbers

Submitted by BrianTT [1] on July 23, 2012 - 4:43pm

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CHICAGO – "The Dark Knight Rises," the final film in Christopher Nolan's Batman trilogy with Christian Bale, Anne Hathaway, Tom Hardy, and Joseph Gordon-Leviitt, opened with a stunning \$160.9 million. While the opening was huge, it seems clear that the horrific shooting in Colorado last week did keep some viewers away as most journalists were predicting an opening closer to \$200 million. The opening was nearly identical to "The Dark Knight" in total gross, however inflation and IMAX surcharges means that "The Dark Knight Rises" sold fewer tickets overall.

It seems like box office may have been hurt across the board as many films fell 50% or more from the previous weekend. Children's movies are generally slow to fall but "Ice Age: Continental Drift" plummeted over 55%, but that was impressive compared to the stunning 69% that "The Amazing Spider-man" tumbled. It was all about Batman this weekend.

As for whether or not "The Dark Knight Rises" can climb to the overall gross levels of its predecessor (which made \$533.3 million domestically after a \$158.4 million opening), only time will tell. We shall see if viewers who missed out on the first weekend come out in the second frame and if the repeat value is the same. Whatever happens, \$400 million domestically seems a virtual lock.

Next weekend sees the release of "The Watch" and "Step Up: Revolution." In other words, expect "The Dark Knight Rises" to be number one for at least another weekend.

ESTIMATED TOTALS

- 1. The Dark Knight Rises [13] \$160.9 million new
- 2. Ice Age: Continental Drift [14] \$20.4 million down 56% \$88.8 million total
- 3. The Amazing Spider-man [15] \$10.9 million down 69% \$228.6 million
- 4. Ted [16] \$10 million down 55% \$180.4 million
- 5. Brave [17] \$6 million down 46% \$208.8 million
- 6. Magic Mike [18] \$4.3 million down 52% \$102 million
- 7. <u>Savages</u> [19] \$3.4 million down 64% \$40.1 million
- 8. Tyler Perry's Madea's Witness Protection \$2.3 million down 60% \$60.3 million
- 9. Moonrise Kingdom [20] \$1.8 million down 51% \$36.1 million
- 10. To Rome with Love [21] \$1.4 million down 43% \$11.1 million

Source: Box Office Mojo [22]



By <u>BRIAN TALLERICO</u> [24] Content Director

HollywoodChicago.com brian@hollywoodchicago.com [23]

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