

## Blu-ray News: 'The Hunger Games' Comes to Stores on Aug. 18, 2012

Submitted by [BrianTT](#) [1] on May 23, 2012 - 12:54pm

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CHICAGO – Lionsgate announced 2-disc Blu-ray and DVD editions of their massive hit “The Hunger Games” to be released on August 18, 2012 complete with three hours of extensive bonus features. The highlight of the bonus material is an eight-part documentary called “The World is Watching: Making of The Hunger Games.”

As Ron Schwartz, Lionsgate Executive VP & General Manager, Home Entertainment, says, “*The motion picture event of the year is poised to become the home entertainment event of the year and, with a midnight launch and midnight retail events scheduled at stores around the country, we expect to replicate the same level of consumer excitement generated by the film’s theatrical debut. This is far and away the biggest home entertainment launch in Lionsgate’s history and, true to a theatrical marketing campaign that incorporated an unprecedented reliance on digital and traditional media alike, our home entertainment launch will involve a similarly innovative and integrated digital and packaged media rollout that we will unveil in the weeks ahead.*”



The Hunger Games  
Photo credit: Lionsgate

The complete list of special features:

- o “The World is Watching: Making of The Hunger Games” – an eight-part documentary covering the “making of” the film in all aspects from the pre-production process all the way through the theatrical release and fan reactions

- o "Game Maker: Suzanne Collins and The Hunger Games Phenomenon" featurette
- o "Letters from the Rose Garden" featurette – insights from Donald Sutherland on the development of his role as President Snow
- o "Controlling the Games" featurette – stories and concepts behind creating the control center
- o "A Conversation with Gary Ross and Elvis Mitchell"
- o Propaganda Film (in its entirety)
- o Marketing Archive
- o "Preparing for The Games: A Director's Process" (Blu-ray Exclusive)

"The Hunger Games" stars Jennifer Lawrence, Josh Hutcherson, Woody Harrelson, Lenny Kravitz, Elizabeth Banks, Wes Bentley, Donald Sutherland, Paula Malcolmon, and Liam Hemsworth. It was adapted from the hit book by Suzanne Collins and written and directed by Gary Ross. "The Hunger Games" has already made over \$636 million worldwide. Pre-production on the sequel, "Catching Fire," is already underway.



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