

Film News: ‘Battleship’ Sinks as ‘The Avengers’ Continues to Dominate Box Office

Submitted by [BrianTT](#) [1] on May 20, 2012 - 1:53pm

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CHICAGO – “Marvel’s The Avengers” continued to completely dominate at the box office this weekend, grossing another \$55.1 million domestically for a total of \$457.1 million, good enough for 6th place all time after only 17 days in release. The massive hit has already grossed \$1.2 BILLION worldwide, ranking 4th place all time.

The dominance of “The Avengers” came at the expense of three new films, all of which opened to disappointing figures. The highly-advertised “Battleship” made only \$25.3 million in its first three days of domestic release. While the number certainly qualifies as a bomb in the U.S., that may not matter to Universal as it has already made \$215.3 million internationally. Times are changing and the U.S. may not be the most important market any more when it comes to whether or not a film should be considered a success.

While the jury is still out on whether or not to call “Battleship” a bomb, “The Dictator” and “What to Expect When You’re Expecting” are more clear cut. Sacha Baron Cohen’s comedy opened with a moderate \$17.4 million and the ensemble pregnancy comedy was a complete disaster, mustering a pathetic \$10.5 million, good enough for only 5th place.

As everything fails in the wake of “The Avengers” it leads one to wonder when the tide will turn. Will it be next week with “The Chernobyl Diaries” or, more likely, “Men in Black 3”? Come back in a week and find out.

1. [The Avengers](#) [13] - \$55.1 million - down 46.6% - \$457.1 million
2. [Battleship](#) [14] - \$25.3 million - new
3. [The Dictator](#) [15] - \$17.4 million - \$24.5 million
4. [Dark Shadows](#) [16] - \$12.8 million - down 57% - \$50.9 million
5. [What to Expect When You're Expecting](#) [17] - \$10.5 million - new
6. [The Best Exotic Marigold Hotel](#) [18] - \$3.3 million - up 21.6% - \$8.3 million
7. [The Hunger Games](#) [19] – \$3 million – down 33.4% — \$391.6 million
8. [Think Like a Man](#) [20] – \$2.7 million - down 53.6% – \$85.9 million
9. [The Lucky One](#) [21] – \$1.8 million – down 57% - \$56.9 million
10. [The Pirates! A Band of Misfits](#) [22] - \$1.5 million - down 53.9% - \$25.4 million

Source: [Box Office Mojo](#) [23]



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