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Film News: 'The Avengers' Shatters Records with Biggest Opening Ever

Submitted by BrianTT [1] on May 6, 2012 - 1:28pm

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CHICAGO – "The Avengers" was expected to dominate at the U.S. box office on its opening weekend but no one predicted that it would break \$200 million, shattering the record for the biggest opening weekend of all time. The Summer season got off with a bang as Robert Downey Jr., Chris Evans, Mark Ruffalo, and the rest of the gang made cash registers ring around the world.

Marvel and Disney's "The Avengers" made an estimated \$200.3 million this weekend with a stunning per screen average of over \$46k. This smash hit was selling out in every city in every state. And around the world. The film has already made a staggering \$642 million worldwide, already ranking at #55 ALL TIME on the international chart.

The domination impacted every other film in the market as everything in the top ten dropped by 47% or more.

In other news, Fox Searchlight's "The Best Exotic Marigold Hotel" opened in limited release to \$750,000 on only 27 screens. An impressive total for a small film. "Think Like a Man" held on to second place, bringing its total to over \$73 million in 17 days while "The Hunger Games" found its way into the top three yet again and has crossed \$380 million total.

Will "The Avengers" break "The Hunger Games" as the top film of the year or will it fall quickly as the season heats up? We'll know next week as Tim Burton's "Dark Shadows" with Johnny Depp becomes the first film to try and take a bite out of the Marvel machine.

- 1. The Avengers [14] \$200.3 million new
- 2. Think Like a Man [15] \$8 million down 54.6% \$73 million
- 3. The Hunger Games [16] \$5.7 million down 47.3% \$380.7 million
- 4. The Lucky One [17] \$5.5 million down 49% \$47.9 million
- 5. The Pirates! A Band of Misfits [18] \$5.4 million down 51.5% \$18.6 million
- 6. The Five-Year Engagement [19] \$5.1 million total down 51.9% \$19.2 million
- 7. The Raven [20] \$2.5 million down 65.6% \$12 million
- 8. <u>Safe</u> [21] \$2.5 million total down 68.7% \$12.9 million
- 9. Chimpanzee [22] \$2.4 million down 54.2% \$23 million total
- 10. The Three Stooges [23] \$1.8 million down 65.2% \$39.6 million total

Source: Box Office Mojo [24]



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