

## TV News: The CW Announces Fall Schedule, Details on New Shows

Submitted by [BrianTT](#) [1] on May 19, 2011 - 9:05am

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CHICAGO – The CW announces a relatively aggressive Fall 2011 schedule with details on four new shows, one every night for the majority of the work week. With stars like Sarah Michelle Gellar, Rachel Bilson, and Mario Lopez making their way to the struggling network, perhaps this is the year that The CW turns it around.



Hart of Dixie  
Photo credit: The CW

The CW will bring back “Gossip Girl,” “90210,” an All-Star edition of “America’s Next Top Model,” “The Vampire Diaries,” “Nikita,” and “Supernatural.” “One Tree Hill” will return mid-season for its final chapter.

The new dramas on the network include “Hart of Dixie” with Rachel Bilson,” “Ringer” with Sarah Michelle Gellar,” and a new drama from Kevin Williamson (“Dawson’s Creek”) called “The Secret Circle.” Mario Lopez hosts a reality program called “H8R.”

Dawn Ostroff, President of Entertainment at The CW, said via press release, “*We’re thrilled to present the most exciting primetime schedule The CW has ever had, comprised of shows that feature bold concepts, proven TV stars and up-and-coming, breakout talent. In just five years, we’ve built an instantly recognizable brand that resonates with both viewers and advertisers and is known for being smartly provocative, culturally current, emotionally authentic and a leader in digital and social media. This upcoming season will continue to establish The CW as a premier destination for our viewers, especially women.*”

Mondays kick off with a strong block of female-oriented programming with “Gossip Girl” and “Hart of Dixie.”

Tuesdays follow with “90210” and “Ringer.”

Wednesdays feature reality television with a celebrity-driven reality show called “H8R,” followed by the Tyra Banks competition in need of a ratings boost, “America’s Next Top Model.”

Thursdays feature the network’s biggest show in “The Vampire Diaries,” followed by a show about witches called “The Secret Circle.”

The week ends with relocated “Nikita” and stalwart “Supernatural.”

#### **NEW FALL 2011 THE CW REALITY:**

##### **H8R**

Celebrities go head-to-head with civilians who hate them to win their “haters” over. Hosted by Mario Lopez, H8R is from Horizon Alternative Television with executive producers Lisa Gregorisch-Dempsey (“Extra”), Jeremy Spiegel (“Extra”) and Mario Lopez.

#### **NEW FALL 2011 THE CW DRAMAS**



Hart of Dixie

*Photo credit: The CW*

##### **HART OF DIXIE**

Fast-talking New Yorker and brand new doctor Zoe Hart has it all figured out – after graduating top of her class from medical school, she’ll follow in her father’s footsteps and become a cardio-thoracic surgeon. But when her dreams fall apart, Zoe decides to accept an offer from a stranger, Dr. Harley Wilkes, to work with him at his small practice in Bluebell, Alabama . Zoe arrives in this small Gulf Coast town only to find that Harley has passed away and left his half of the medical practice to her in his will. She quickly finds that Southern hospitality isn’t always so hospitable – the other doctor in town, Brick Breeland, is less than pleased to be sharing the practice with this young outsider, and his daughter, Lemon, is a Southern belle whose sweet disposition turns sour when she meets Zoe. Zoe’s only allies are the mayor, former football star Lavon Hayes, her bad-boy neighbor Wade Kinsella, and handsome lawyer George Tucker – who just happens to be Lemon’s fiancé. Zoe is out of her element and ready to pack her bags, but a surprise visit by her snobby New York mother leads to Zoe’s decision to stay in Bluebell for a while, discovering small-town life and a side of herself she hadn’t known was there. The series stars Rachel Bilson as Dr. Zoe Hart, Jaime King as Lemon Breeland, Wilson Bethel as Wade Kinsella, Cress Williams as Lavon Hayes, McKaley Miller as Rose and Scott Porter as George Tucker. HART OF DIXIE is from Bonanza Productions Inc., in association with Fake Empire, Warner Bros. Television and CBS Television Studios, with executive producers Leila Gerstein (“Gossip Girl,” “Eli Stone”), Josh Schwartz (“Gossip Girl,” “Chuck,” “The O.C.”), Stephanie Savage (“Gossip Girl,” “The O.C.”), Len Goldstein and Jason Ensler (“Gossip Girl,” “Chuck”). The pilot was directed by Jason Ensler.



Ringer

*Photo credit: The CW*

## RINGER

Sarah Michelle Gellar stars as a woman who, after witnessing a murder, goes on the run, hiding out by assuming the life of her wealthy identical twin sister – only to learn that her sister’s seemingly idyllic life is just as complicated and dangerous as the one she’s trying to leave behind. Bridget is six months sober and starting to turn her life around when she is the sole witness to a professional hit. Despite the assurances of her FBI protector, Agent Victor Machado, Bridget knows her life is on the line. She flees to New York , telling no one, not even her Narcotics Anonymous sponsor, Malcolm. In New York , Bridget reunites with her estranged twin, Siobhan. Wealthy, pampered and married to the strikingly handsome Andrew Martin, Siobhan lives what appears to be a fairy tale life – a life where no one knows that Bridget exists. The sisters seem to be mending their frayed relationship, until Siobhan disappears mysteriously, and Bridget makes the split decision to take on her sister’s identity. She discovers shocking secrets, not only about her sister and her marriage, but also about Siobhan’s best friend, Gemma, and Gemma’s husband, Henry. And when someone tries to kill Bridget in her sister’s penthouse, she realizes she is no safer as Siobhan than she is as herself. The series stars Sarah Michelle Gellar as Bridget and Siobhan, Kristoffer Polaha as Henry, Ioan Gruffudd as Andrew Martin, Nestor Carbonell as Agent Victor Machado and Tara Summers as Gemma. RINGER is produced by CBS Television Studios and Warner Bros. Television in association with ABC Television Studios and Brillstein Entertainment with executive producers Pam Veasey (“CSI , NY,” “The District”), Peter Traugott (“Samantha Who?”) and Emmy Award-winner Richard Shepard (“Ugly Betty”). The pilot was directed by Richard Shepard.



The Secret Circle

*Photo credit: The CW*

## THE SECRET CIRCLE

Cassie Blake was a happy, normal teenage girl – until her mother Amelia dies in what appears to be a tragic accidental fire. Orphaned and deeply saddened, Cassie moves in with her warm and loving grandmother Jane in the beautiful small town of Chance Harbor, Washington – the town her mother left so many years before – where the residents seem to know more about Cassie than she does about herself. As Cassie gets to know her high school classmates, including sweet-natured Diana and her handsome boyfriend Adam, brooding loner Nick, mean-girl Faye and her sidekick Melissa, strange and frightening things begin to happen. When her new friends explain that they are all descended from powerful witches, and they’ve been waiting for Cassie to join them and complete a new generation of the Secret Circle, Cassie refuses to

believe them – until Adam shows her how to unlock her incredible magical powers. But it’s not until Cassie discovers a message from her mother in an old leather-bound book of spells hidden in her mother’s childhood bedroom, that she understands her true and dangerous destiny. What Cassie and the others don’t yet know is that darker powers are at play, powers that might be linked to the adults in the town, including Diana’s father and Faye’s mother – and that Cassie’s mother’s death might not have been an accident. The series stars Britt Robertson as Cassie Blake, Thomas Dekker as Adam Conant, Gale Harold as Charles Meade, Phoebe Tonkin as Fay Chamberlain, Jessica Parker Kennedy as Melissa, Shelley Hennig as Diana Meade, Louis Hunter as Nick, Ashley Crow as Jane Blake and Natasha Henstridge as Dawn Chamberlain. Based upon the book series by L.J. Smith (author of “The Vampire Diaries” book series), THE SECRET CIRCLE is from Outerbanks Entertainment and Alloy Entertainment in association with Warner Bros. Television and CBS Television Studios with executive producers Kevin Williamson (“The Vampire Diaries,” “Scream,” “Dawson’s Creek”), Andrew Miller (“Imaginary Bitches”), Leslie Morgenstein (“The Vampire Diaries,” “Gossip Girl”) and Gina Girolamo. Elizabeth Craft (“The Vampire Diaries,” “Lie to Me”) & Sarah Fain (“The Vampire Diaries,” “Lie to Me”) were executive producers on the pilot which was directed by Liz Friedlander (“The Vampire Diaries,” “90210”).



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