

HollywoodChicago.com Hookup: 10 Chicago Passes to 'Freakonomics' From 'Super Size Me' Makers

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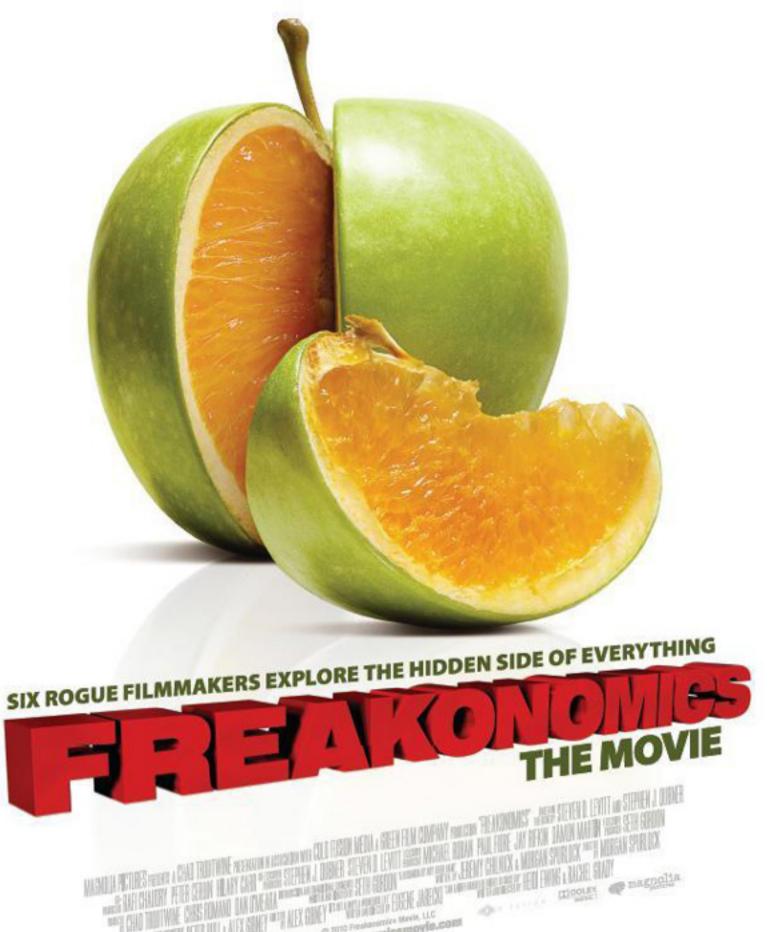
CHICAGO – In our latest *documentary* edition of <u>HollywoodChicago.com Hookup</u>: Film [8], we have **10 admit-two run-of-engagement movie passes** up for grabs to the new film "Freakonomics" from a dream team of Oscar- and Sundance Film Festival-winning directors!

"Freakonomics" comes from the filmmakers behind "Super Size Me," "Jesus Camp," "Enron: The Smartest Guys in the Room," "Why We Fight" and "The King of Kong: A Fistful of Quarters". These "Freakonomics" movie passes are valid at any participating Chicago movie theater at the showing of your choice during the film's run.

To win your free "Freakonomics" movie pass, all you need to do is answer our question in <u>this Web-based submission form</u> [15]. That's it! Directions to enter this HollywoodChicago.com Hookup and immediately win can be found beneath the graphic below.

A New Film From The Makers Of:

Super Size Me • Jesus Camp Enron: The Smartest Guys in the Room Why We Fight • The King of Kong





The "Freakonomics" movie poster from the makers of "Super Size Me". *Image credit: Magnolia Pictures*

Here is the plot description for "Freakonomics":

Produced by Green Film Company and distributed by Magnolia Pictures, "Freakonomics" examines human behavior with provocative and often hilarious case studies brought to life by a dream team of Academy Award- and Sundance Film Festival-winning directors. Rachel Grady and Heidi Ewing ("Jesus Camp") balance levity and candor with their eye-opening profile of underachieving kids incentivized to learn with cold hard cash.

Alex Gibney ("Enron: The Smartest Guys in the Room") delivers a visually arresting look at the crumbling facade of sumo wrestling.



Morgan Spurlock ("Super Size Me") offers up a buoyant and revealing angle on the repercussions of baby names.

Finally, Eugene Jarecki ("Why We Fight") investigates an unsettling theory to explain why crime rates dramatically dropped in the early 1990s. Seth Gordon ("The King of Kong: A Fistful of Quarters") weaves the segments together with brisk interludes and provides context and commentary from authors Dubner and Levitt.

The movie trailer for "Freakonomics" can be viewed now below.

To secure your free "Freakonomics" movie pass, you must be logged into your HollywoodChicago.com Web site account. If you don't yet have one, you can quickly register here [16]. Having a free Web site account with a valid e-mail address is required to win this Hookup.

Next, simply answer our question. You *must* submit your answer using <u>this confidential, Web-based submission form</u> [15]. **Please do not comment in this Hookup.** Your entry will be invalid if you only comment here and don't submit into our <u>Web-based form</u> [15]. Please *only* submit your answer <u>using this submission form</u> [15].

You must include your first and last name, e-mail address and physical mailing address in your submission. Your personal information will not be sold or shared, will be kept strictly confidential and is only for awarding winning entries. Please answer our question below.

"Freakonomics" examines the hidden side of everything. Do you believe we should be educated about what's behind the scenes or stay blissfully ignorant? [15]

This HollywoodChicago.com Hookup is simple: 10 HollywoodChicago.com readers will be randomly selected as our "Freakonomics" Hookup winners! The winners will be mailed the movie passes at our expense. Good luck!

Pay-What-You-Want Screening

If you don't win these passes, "Freakonomics" is holding a special "pay-what-you-want screening" on Wednesday, Sept. 22, 2010 at 7:30 p.m. at Landmark Century Centre Cinema at 2828 N. Clark St. in Chicago. These screenings are also taking place in Los Angeles, San Francisco, Cambridge, Denver, New York City, Dallas, Seattle, Philadelphia and Washington, D.C.

Tickets for the pay-what-you-want screening are now available and are being exclusively sold online through MovieTickets.com. Filmgoers can choose how much they wish to pay – anywhere from \$.01 to \$100 – with the completion of a short questionnaire. The survey, which after completion gives access to the ticket-buying page on MovieTickets.com, is <u>accessible here</u> [17]. The direct MovieTickets.com page for these tickets can be <u>found here</u> [18].



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