

# 'The Dark Knight' viral marketing phones from cakes ring!

Submitted by [HollywoodChicago.com](http://www.hollywoodchicago.com) [1] on January 14, 2008 - 1:58pm

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“The Dark Knight” viral marketing phones that were embedded in cakes from early Dec. 2007 started ringing today. Our story about this is [here](#):

<http://www.hollywoodchicago.com/news/the-dark-knight-viral-marketing-rin...> [3]

What are your thoughts?

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<http://www.hollywoodchicago.com/forums/the-dark-knight-viral-marketing-phones-from-cakes-ring>

**Links:**

[1] <http://www.hollywoodchicago.com/users/hollywoodchicagocom>

[2] <http://www.hollywoodchicago.com/forums/film/film-drama>

[3] <http://www.hollywoodchicago.com/news/the-dark-knight-viral-marketing-rings-again-from-cake-embedded-cell-phones>

[4] <http://www.hollywoodchicago.com/forums/marvel-releases-two-new-iron-man-production-stills>

[5] <http://www.hollywoodchicago.com/forums/sequal-for-heat-as-a-video-game>