

## ‘Fired Up’: Online Voting Begins In Search Of The Most Fired Up Cheerleading Squad In The Nation!

Submitted by [BrianTT](#) [1] on February 10, 2009 - 12:20pm

- [Film / Comedy](#) [2]

Screen Gems just sent over this cool press release about a cheerleading squad contest related to the upcoming “Fired Up” and how we need to get behind the Chicago team, Urban Rock Church. Check it out and do your part...

To celebrate the release of the new film FIRED UP, Screen Gems and MTV have teamed up to sponsor the FIRED UP National Cheerleading Challenge! Local FIRED UP Cheerleading Competitions were held in 25 cities across the United States the weekend of January 31. Performances from each of the winning squads will now be featured on [FIREDUP.MTV.com](#) [3] in an online voting competition. The public is being asked to vote for their favorite squad to determine the most FIRED UP cheerleading squad in the U.S.

WKSC-FM and the McCormick Tribune YMCA hosted the local Chicago FIRED UP Cheerleading Challenge on Sunday, February 1st, at the McCormick Tribune YMCA. Local celebrity judges included Kiss-FM DJ's Ty Bentli and Special K. Urban Rock Church prevailed as the winner of the Chicago FIRED UP Challenge.

Urban Rock Church will now represent Chicago in the national FIRED UP Cheerleading Challenge. The squad will compete in an online voting contest with cheer squads from across the nation for the \$5,000 grand prize!

What: FIRED UP Cheerleading Challenge – ONLINE VOTING

When: Tuesday, February 10, to Monday, February 16.

Where: [FIREDUP.MTV.com](#) [3]

### ABOUT THE FILM

Shawn (Nicholas D'Agosto) and Nick (Eric Christian Olsen) are top scorers on the Ford High School football team...both on and off the field. When they hatch a scheme to trade their footballs for pom poms and join the school's most beautiful girls at cheer camp, the new team members actually give the girls' historically awful cheer squad a chance at success. And when Shawn falls for the head cheerleader (Sarah Roemer), the boys must learn some new moves and unleash their inner spirit to prove their intentions before the all-important cheer competition finals. The film is rated PG-13.

FIRED UP In Theatres February 20th!

◁ [New Judd Apatow Slasher film written by Bill Hader & Simon Rich](#) [4] [HollywoodChicago.com Hookup: 10 autographed 'Fanboys' posters from Dan Fogler, Sam Huntington, Chris Marquette](#) ▷ [5]

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<http://www.hollywoodchicago.com/forums/6861/fired-up-online-voting-begins-in-search-of-the-most-fired-up-cheerleading-squad-in-the-n>

### Links:

[1] <http://www.hollywoodchicago.com/users/briantt>

[2] <http://www.hollywoodchicago.com/forums/film/film-comedy>

[3] <http://www.firedup.mtv.com>

[4] <http://www.hollywoodchicago.com/forums/6585/new-judd-apatow-slasher-film-written-by-bill-hader-simon-rich>

[5] <http://www.hollywoodchicago.com/forums/6733/hollywoodchicagocom-hookup-10-autographed-fanboys-posters-from-director-kyle-newman>