

Sacha Baron Cohen's next comedy 'The Dictator' to open worldwide on May 11, 2012

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We just received the following press release.

Sacha Baron Cohen's Next Comedy 'The Dictator' to Open Worldwide on May 11, 2012

Larry Charles Comes Aboard to Direct, Scott Rudin to Produce

HOLLYWOOD, CA (January 20, 2011) - Paramount Pictures announced today that Sacha Baron Cohen's new comedy THE DICTATOR will be released worldwide on May 11, 2012. The studio also announced that Larry Charles ("Borat", "Bruno") has come aboard to direct.

The film tells the heroic story of a dictator who risked his life to ensure that democracy would never come to the country he so lovingly oppressed. It is inspired by the best selling novel "Zabibah and The King" by Saddam Hussein.

Producing alongside Baron Cohen are Scott Rudin, Alec Berg, Jeff Schaffer, and David Mandel. The project marks the first collaboration for Rudin ("The Social Network," "True Grit") and Baron Cohen, while Berg, Schaffer and Mandel (Seinfeld, Curb Your Enthusiasm) join him as screenwriters on the movie. The movie is the latest collaboration between Baron Cohen and Charles, who previously worked together on "Borat" as well as "Bruno". Dan Mazer ("Borat" "Bruno"), Ant Hines ("Borat" "Bruno") and Peter Baynham ("Borat") will serve as executive producers, reuniting the rest of the Academy Award®-nominated and Golden Globe winning "Borat" team. Todd Schulman ("Borat" "Bruno") is co-producing under Baron Cohen's Four By Two Films banner.

Larry Charles, Sacha Baron Cohen and David Mandel are repped by WME. Dan Mazer, Alec Berg and Jeff Schaffer are repped by UTA.

About Paramount Pictures Corporation

Paramount Pictures Corporation (PPC), a global producer and distributor of filmed entertainment, is a unit of Viacom (NYSE: VIA, VIA .B), a leading content company with prominent and respected film, television and digital entertainment brands. The company's labels include Paramount Pictures, Paramount Vantage, Paramount Classics, Insurge Pictures, MTV Films and Nickelodeon Movies. PPC operations also include Paramount Digital Entertainment, Paramount Famous Productions, Paramount Home Entertainment, Paramount Pictures International, Paramount Licensing Inc., Paramount Studio Group, and Worldwide Television Distribution.

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