

Celebrate National Pizza Month By Discovering Your Pizzanality at Pizza Persona

Submitted by [heronpr](#) [1] on October 2, 2012 - 12:39pm

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Start: Oct 2 2012 16:00

End: Nov 1 2012 03:00

Timezone: Etc/GMT-5

Celebrate National Pizza Month

By Discovering Your Pizzanality at Pizza Persona

For Sweetest Day on October 20, guests will receive a complimentary dessert pizza with the purchase of two regular personal pizzas.

Chicago, IL- In celebration of National Pizza Month this October, the newest fast-casual concept on the border of Lakeview and Lincoln Park, Pizza Persona, 614 W. Diversey Parkway, offers each guest the opportunity to discover his or her own unique Pizzanality. Featuring a choose-your-own-ingredients ordering line, Pizza Persona customers pick their one-of-a-kind dough, sauce, cheese, and topping combinations, and watch their food get prepared in just five minutes. Pizza Persona strives to satisfy all, offering vegetarian, carnivorous, gluten-free, and even dessert options, ranging from just \$5 to \$9 each.

The menu also highlights eight pre-conceived pies ranging from \$6-\$9 each, including the "Hottie" (hot sauce, mozzarella, jalapeños, red onions, grilled chicken), the "Meathead" (traditional sauce, mozzarella, sausage, pepperoni, bacon), the "Clubber" (ranch, mozzarella, cheddar, lettuce, tomatoes, grilled chicken, bacon), the "Hipster" (pesto, low fat mozzarella, spinach, mushrooms, banana peppers, garlic), or the "Purist" (traditional sauce, fresh mozzarella, basil). Also available are six-inch dessert pies for \$5 each, including the "Big Apple" (apples, brown sugar, butter), the "Camper" (graham cracker, chocolate sauce, marshmallows) and the "Sweetie" (chocolate sauce, M&M's, sprinkles).

Pizza Persona was founded in 2011 by Chicago residents and former college roommates James Kinnaird and Jeffrey Zucker after working on the concept for over two years. They saw the desire in the marketplace for fresh food in a quick and affordable format, and decided to bring one of their favorite styles of eating, pizza, into that category. Not wanting to open "just another pizza place," they decided to do something where customers could feel connected. James and Jeff founded Pizza Persona, allowing their guests to "discover their pizzanalities," with over 11 billion fresh dough, sauce, cheese and topping combinations possible.

About Pizza Persona

Pizza Persona is located at 614 W. Diversey Pkwy on the border of Chicago's trendy Lakeview and Lincoln Park neighborhoods. For more information, visit PizzaPersona.com or Facebook.com/PizzaPersona.

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