

New WhySoSerious.com Page at /steprightup Unveils Final ‘The Dark Knight’ Challenge

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✂ Following our [Dec. 3 post](#) [1] about a new [WhySoSerious.com](#) [2] challenge at www.whysoserious.com/steprightup [3], the countdown has come to an end and the final challenge has been unveiled.



[3]

Various toys are visible all with a physical address in various U.S. cities pinned on them. By instruction, you must travel to these locations. You can’t call them.



[3]

The instructions ask you to go on location under the name “Robin Banks” (also known as “Robbing Banks”) with one prize awarded per location on a first-come, first-served basis.



[3]

The locations are all bakery stores. The prizes are all bakery delights with an attached phone number. As the bears disappear with each new discovery, the mallet hits harder.



[3]

Thanks go to Paul for [these descriptions](#) [4]. As the bears disappear, more appear. It becomes evident that the number of bears equals the number of lights. Cakes are awarded at locations.



[3]



[3]



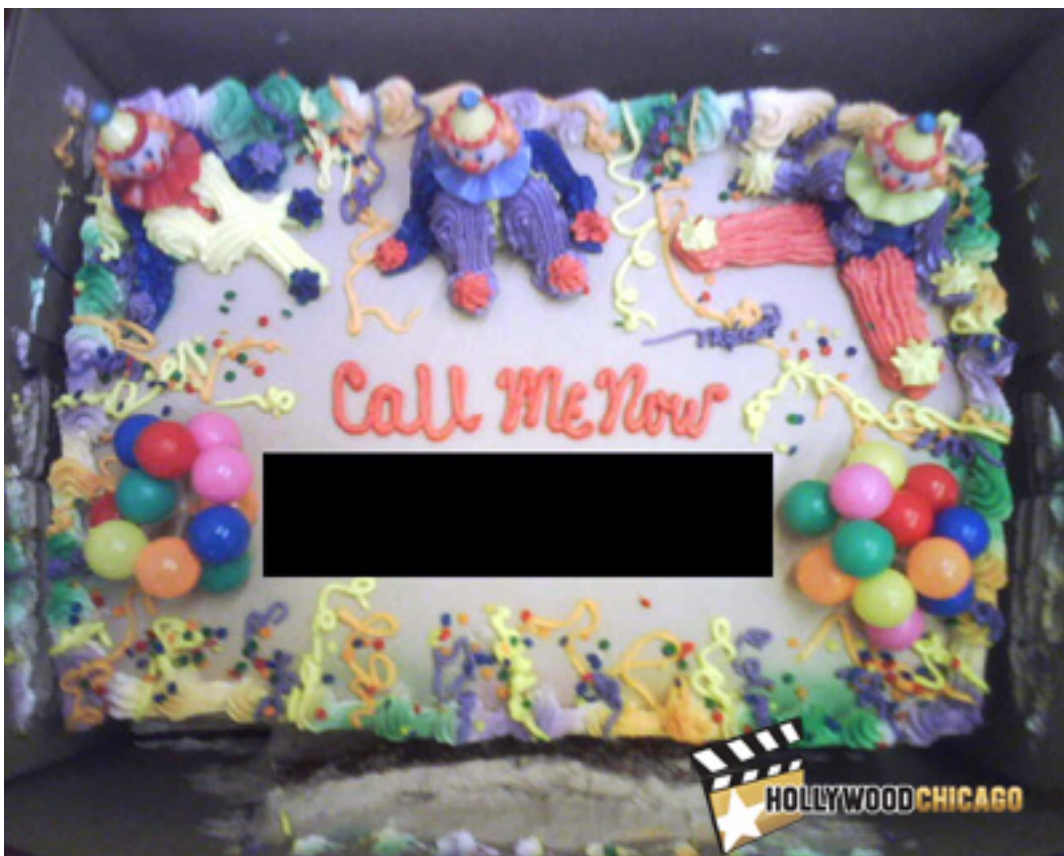
[3]

The note reads:

Wow. You really took the cake! Now put the icing on it. Call (phone number) immediately from this phone and **this phone only**. Do **not** give this phone number to anyone else.

Let's hope your fellow goons come through as well as you. Once all the layers are in place, you'll all get your just desserts. I'm a man of my word.

☛ **3:32 p.m. update:** I just received from a reader new photos of the Chicago cake from Halsted Street.



[3]



[3]



[3]

When the person called the phone number, a lady answered from Rent-a-Clown to thank the caller. She said she knew who the caller was. The caller then received a text from the Joker saying:

“Good work, clown! Keep this phone charged and with you at all times. Don’t call me. I will call you ... eventually.”

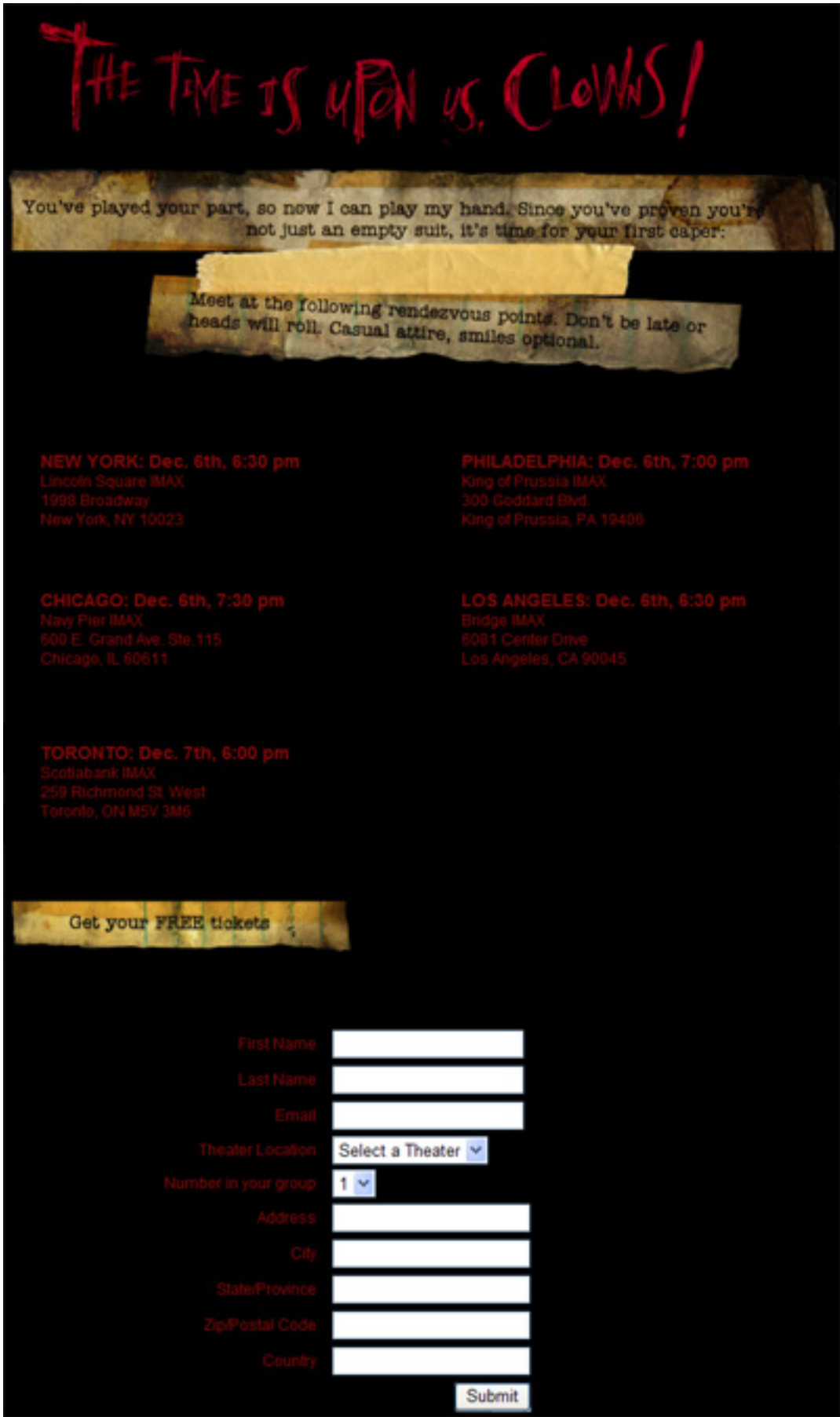
Credit for these photos goes to **VLKERS54**. The person also told me: “I had to fight another kid for it (only verbally).”

⚡️**4:58 p.m. update:** Alas, the last cake was located and the day was won. With all the lights lit up and clicking on the top, the following page was revealed.



[3]


Upon clicking the right card, the following was revealed.




[3]

Free tickets are awarded. These look like this:

Gotham Unifed School District




JAKE
KARNASSIAN - ID12427



PRINT OUT A SEPARATE
COPY OF THIS PAGE
FOR EVERYONE IN
YOUR PARTY.

YOU MUST BRING THEM
WITH YOU TO GAIN
ENTRY.



CHICAGO: Dec. 6th, 7:30 pm

Navy Pier IMAX

600 E. Grand Ave. Ste.115

Chicago, IL 60611

IMPORTANT: Seating is limited, so first come, first served. This ID does not guarantee entry, but will be required to gain admittance to the event. Times listed are the actual showtimes, so it is suggested that you arrive early.

[3]

Upon clicking the left card, the prize of the day was revealed: a new poster.



[3]

A high-resolution, 100-megabyte version can be [downloaded here](#) [5].

Source URL (retrieved on Apr 19 2024 - 3:59am):
<http://www.hollywoodchicago.com/2007/12/new-whysoseriouscom-page-at-steprightup.html>

Links:
[1] <http://www.hollywoodchicago.com/2007/12/new-whysoseriouscom-e-mail-code-emerges.html>

[2] <http://www.whysoserious.com>
[3] <http://www.whysoserious.com/steprightup>
[4] <http://batman-dark-knight.moviechronicles.com/2007-12/step-right-up-countdown-challenge/>
[5] <http://media.whysoserious.com/poster.jpg>