

Celebrities With the Most Influence

Submitted by [IHeartCelebs](#) [1] on August 27, 2019 - 5:02pm

The entertainment and sports industries have a history of well-known celebrity personalities that the public seems to be obsessed with. Today, with social media, it's easier than ever to follow your favorite celebrity's life and random thoughts and get even more invested. Some celebrities have taken social media by storm, racking up millions of followers, and having an increasing amount of influence on their fans. Here are some of the most influential celebrities in the world.

Ariana Grande

Ariana Grande, who first came onto the entertainment scene in 2008, is a prominent singer and actress. She has approximately 142 million followers on social media, giving her an enormous audience beyond her music and artistry. Instead of using her social media accounts to advertise new products and other ventures, Grande has focused on spreading positive, empowering messages and [promoting mental health and self-love](#) [2].

Selena Gomez

Another popular female singer and actress who has a ridiculous amount of Instagram followers is Selena Gomez. Her 144 followers on social media have experienced the entertainer's extreme ups and downs in her personal life. Gomez has publicly expressed concern about the harmful effects social media may have on young people. She tries to lead by example and often takes social media breaks to get away from some of the negativity.

Kim Kardashian

At 124 followers on Instagram, Kim Kardashian is another top celebrity with loads of influence. Instead of being known for her talents in acting or singing, Kardashian is mostly famous for her reality television show. She rose to worldwide recognition after a sex tape of her was released in 2007. Not long after the tape was released, her family's reality television show debuted and made her even more famous. Today, [her family's reality show is a powerhouse](#) [3] in celebrity influence.

The Rock

One of the most influential male celebrities is Dwayne Johnson or The Rock. He has more than 127 followers on Instagram, putting his life and views in front of more people each day. According to this [celebrity salary quiz](#) [4], Johnson is also one of the highest paid celebrities in the world. He has appeared in some of the top-grossing movies in the last decade, making his value raise significantly.

Christiano Ronaldo

Soccer star Christiano Ronaldo also has a great deal of influence with his 150 followers on Instagram. When it comes to numbers, Ronaldo has the most followers of everyone, giving him a huge amount of power and value for anyone looking to Ronaldo to represent their product or brand. Sponsored social media posts from Ronaldo can give any product an instant boost.

Kylie Jenner

The last celebrity on this list is another member of the Kardashian clan, Kylie Jenner. Jenner, who was first featured on the family reality show at age 10, has grown up in the limelight and amassed more than 123 Instagram followers. She has created her own makeup empire with a famous lip gloss product line. Additionally, her fans are hooked on the drama in her life that she details through her social media posts.

These influential celebrities have expanded their brand by sharing personal details to their millions of followers on social media. While some have focused their influence on marketing opportunities, some on this list are working to make the world a kinder place.

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