

## Ready, Set, Tweet! Use #EpicFRS to Win Tickets to the World's Biggest Comic Book & Pop Art Convention

Submitted by HollywoodChicago.com [1] on May 22, 2014 - 5:01pm

Every year in San Diego, thousands of people converge in the Gaslamp District to enjoy the most epic comic book event the world has ever known. And this year, Scion wants you to get there for free! Entering is so easy. There are no online forms to fill out, e-mails to respond to or Internet surveys to take. Want to get to the sweetest entertainment convention held in San Diego every year without shelling out to get there? Just tweet it!

To enter Scion's contest for the world's biggest pop art convention, simply follow Scion (@Scion [2]) on Twitter and then mention @Scion in a tweet with hashtag #EpicFRS [3], snap a photo of yourself doing something out of the box with your Scion, attach to your tweet and wait for the magic to happen.

Here is the landing page of the contest [4].

For those of us who are not the savviest users of Twitter, a tweet to win these tickets might look a little something like this: "Loving my ride @Scion! Hope to see you in San Diego soon! #EpicFRS" Attach a photo of yourself via upload or URL and you're done! Remember, when it comes to tweeting, you only have 140 characters to work with including punctuation, spaces and symbols, so being concise is key to get your message across and ensure you are entered into the contest in the easiest way imaginable!

Of course, there are other methods of social media to enter the contest including Instagram. The same rules apply: Follow @Scion on Instagram, mention them in a comment and, because Instagram is an image-only platform, use this photo opportunity to capture you in your Scion and hashtag the phrase #EpicFRS. With a chance to get to San Diego with a little help from Scion, we hope you won't pass up this opportunity to get there. We look forward to seeing you in the Gaslamp!

## Source URL (retrieved on *Apr 23 2024 - 10:44am*):

 $\frac{\text{http://www.hollywoodchicago.com/blogs/24027/ready-set-tweet-use-epicfrs-to-win-tickets-to-the-worlds-biggest-comic-book-pop-art-convention}{n}$ 

## Links:

- [1] http://www.hollywoodchicago.com/users/hollywoodchicagocom
- [2] https://twitter.com/scion
- [3] https://twitter.com/hashtag/EpicFRS
- [4] http://www.scion.com/social/epicfrs/